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Locals supporting locals – The Rock leads the call

At a time when more and more business is being lost to the big cities or overseas, The Rock Building Society is taking a stand and backing the local business community, and calling on others to do the same.

“For many businesses, its far too easy to routinely order supplies, outsource projects, or send contracts to companies in the metro regions, or even overseas,” The Rock’s Managing Director Derek Lightfoot said.

“This is hurting the community, and we are watching jobs and money leave the local economy.

“There are many local businesses that can do the work cheaper, faster and better, but they are being overlooked because people are too busy these days to seek these businesses out. The internet throws up thousands of choices, making it easy to overlook the locals,” he said.

The Rock has built its reputation on supporting the community, and is today calling on all local businesses to back other local businesses wherever they can.

“Just recently The Rock renewed its stock of uniforms for its staff. We purchased nearly 600 items for 130 staff worth about \$75,000, all from the local business *Mark Bunt Menswear*.”

“We now have a fresh new look right across the organisation, courtesy of a local business owner who has been operating in this town for more than 30 years.”

“We couldn’t be happier with the service we received, the price, and the uniforms themselves. But more importantly, we were proud to support a local business and keep the money and the jobs right here in the region.”

“We try and work with local businesses wherever we can, whether it be printing, office supplies, IT equipment, motor vehicles, catering, staff training, signage, installation and repairs, or any other manner of expenditure.”

“But we are calling on all local businesses in the region, regardless of their size, to back other local businesses wherever possible.”

“Its good for the local economy, its good for local jobs, and its good for the community,” Mr Lightfoot said.

For more information about The Rock, visit www.therock.com.au

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